

**Products | Staff Development | Arts and Literacy | PreK-College**

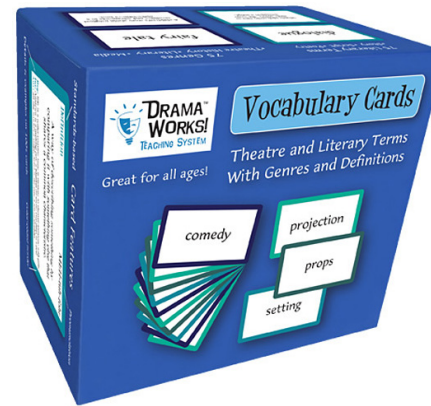
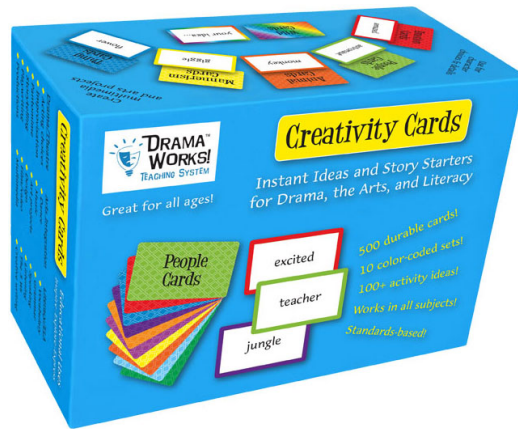
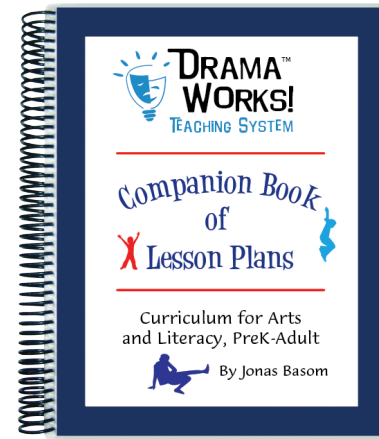
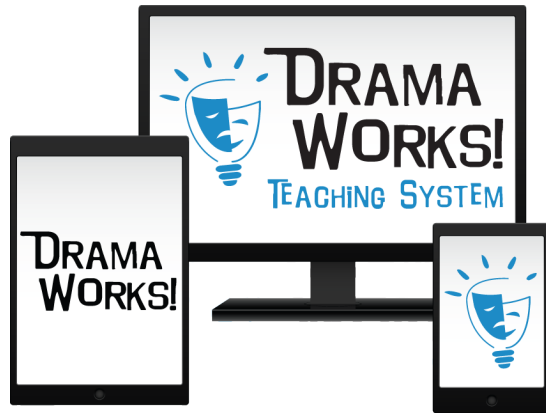
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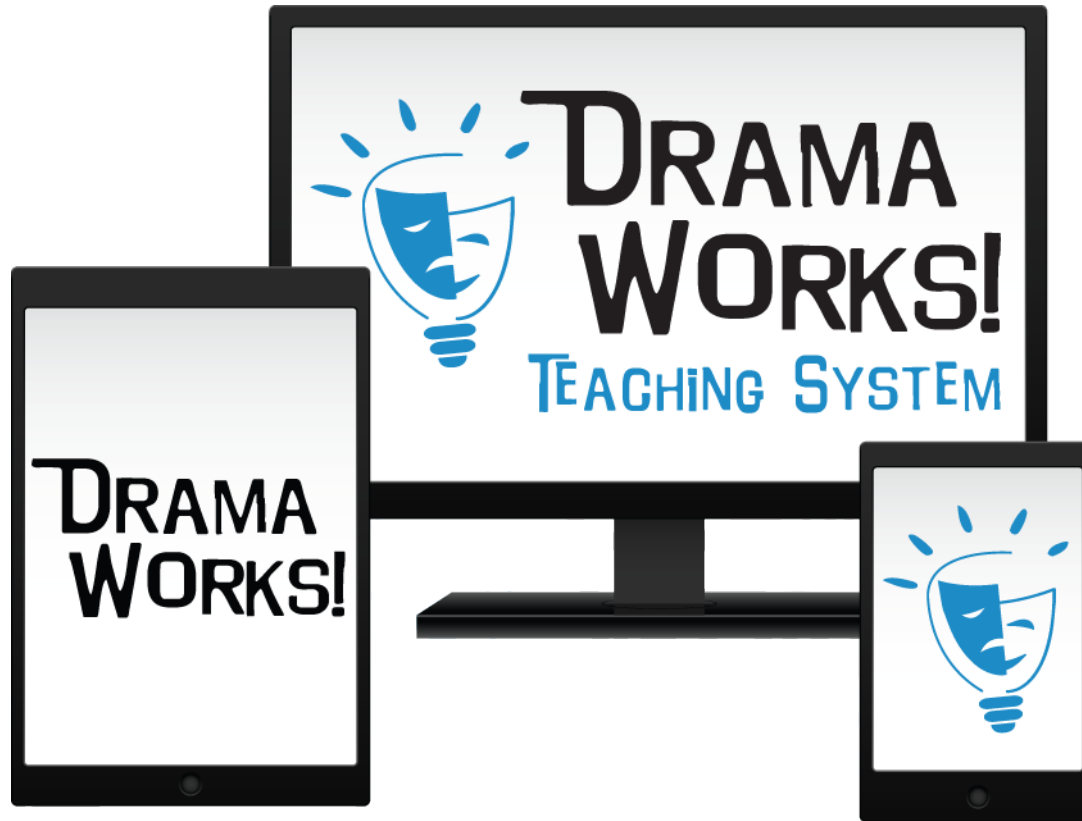
## **Curriculum for Creative Drama, Theatre, Literacy, and Arts Integration**

Purchase with 2018 IMA funds for fine arts textbooks  
Ideal for teaching K-12 theatre or English, and K-5 classroom  
Aligned with the K-12 Alabama theatre standards



## Program Components

- Drama Works! Online (digital subscription)
- Companion Book, Creativity Cards, Vocabulary Cards (print)
  - Available individually or in packages

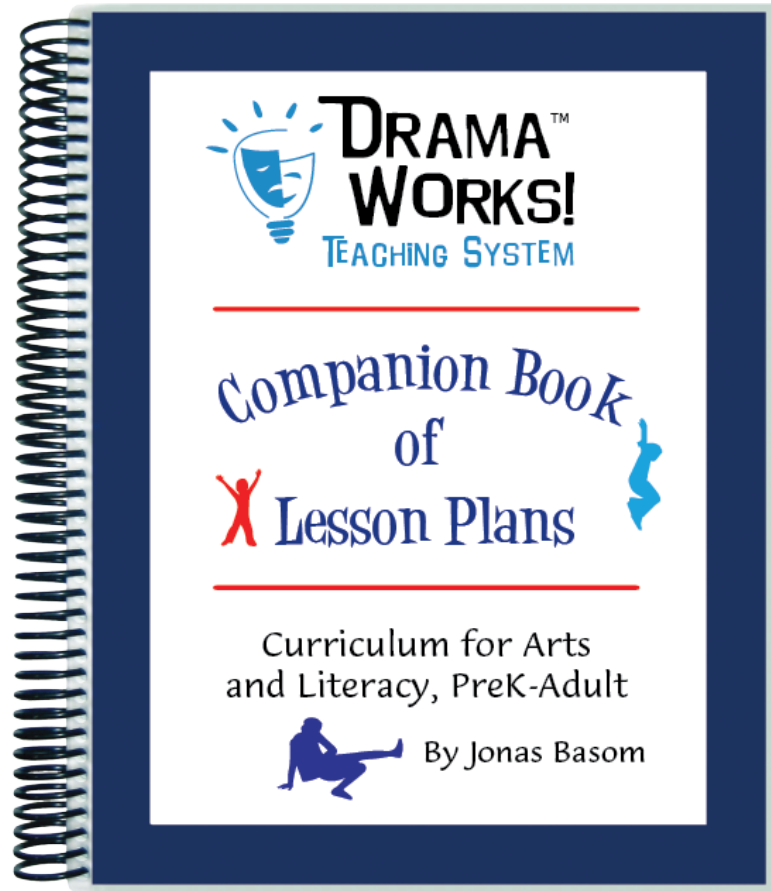


## **Drama Works! Online**

The entire curriculum in digital format.

Read, project, or print from computer, tablet, or phone.

Bonus: annual updates, PD videos, and standards alignments.

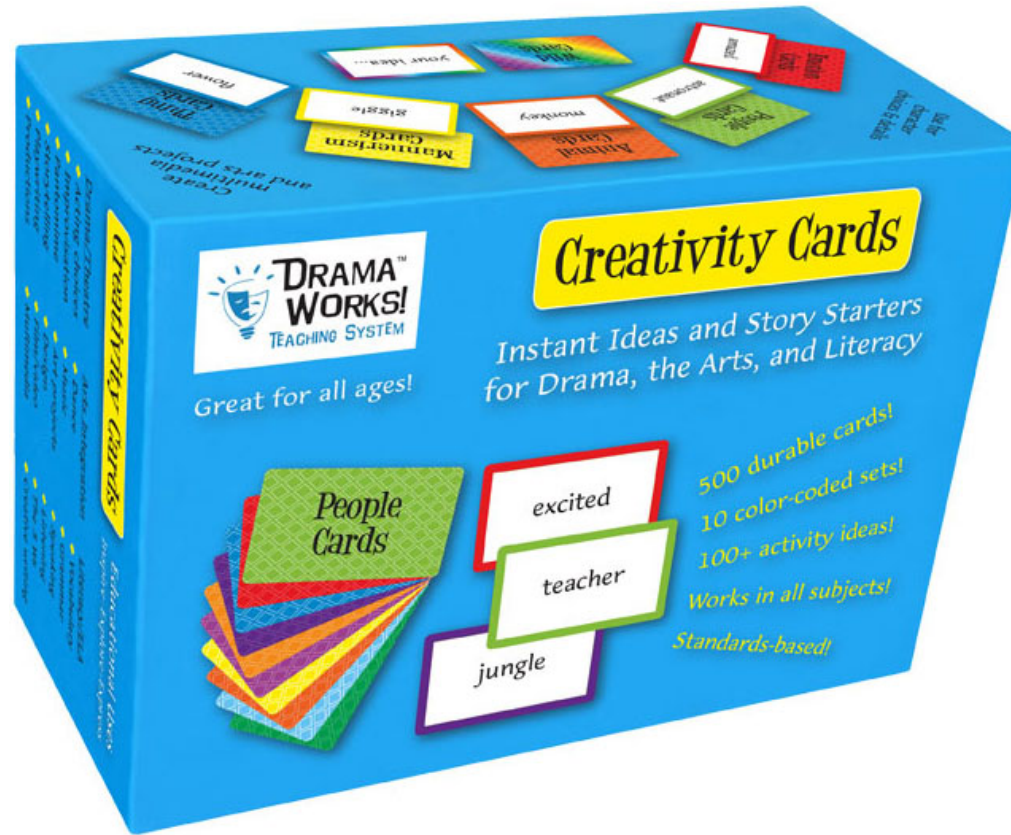


## **Companion Book of Lesson Plans**

The 150 lesson plans, 65 indexes, and glossary from *DW Online*.

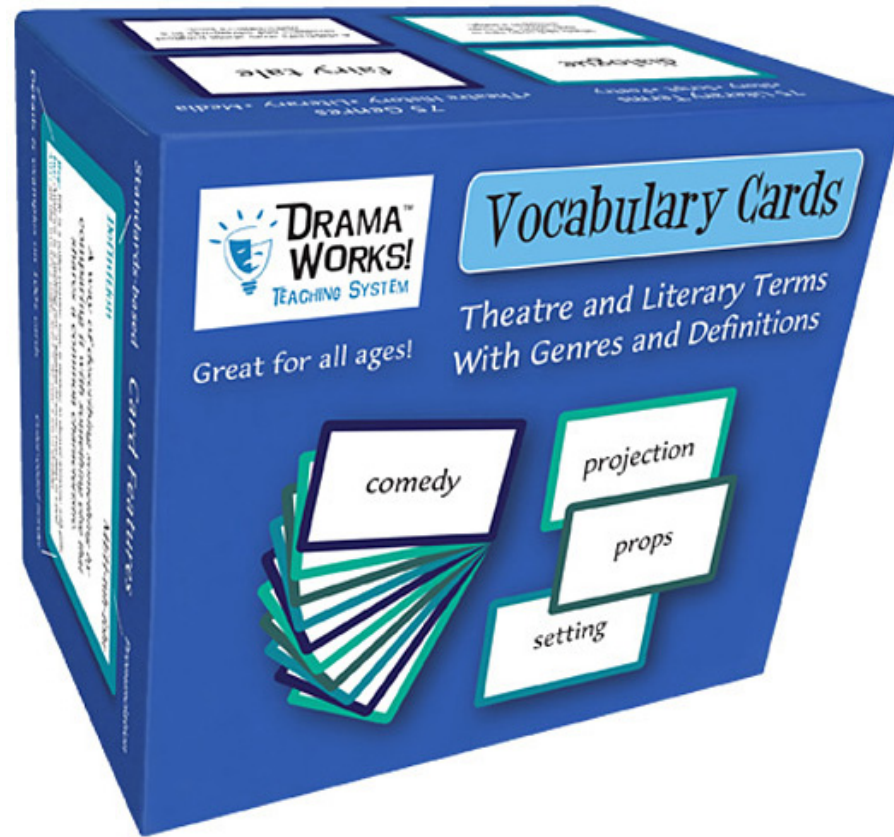
Sturdy coil-bound book with plastic covers, tabs, and pocket.

Save the time and cost of printing from online.



## Drama Works! Creativity Cards





500 cards from *DW Online* produced as 3x5 color-coded cards in a portable box with plastic tabs and bonus ideas. More durable, colorful, and readable than printing from online.



## **Drama Works! Vocabulary Cards**


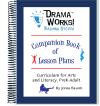


300 terms from *DW Online* glossary produced as 3x5 color-coded cards with definitions on back in a portable box with tabs. More durable, colorful, and readable than printing from online.

# Component Comparison (1)

<b>Features and Content</b> (√√ = more/bonus content)				
Standards alignments (current)	√			
Printable lesson plans (150)	√	√		
Cross-indexing of lessons (65+ topics)	√√	√		
Curriculum integration ideas (3000+)	√√	√	√	√
Classroom management system	√			
Keyword search of DW content	√			
Posters to project and/or print	√			
Curriculum planning resources	√√	√	√	√



## Component Comparison (2)

<b>Features and Content</b> (√√ = more/bonus content)				
Updated content and features	√			
Glossary with definitions (300 terms)	√√	√		√√
Learning theories and pedagogy	√√	√	√	√
Detailed teaching strategies	√√	√	√	√
Creativity cards to spark ideas (500)	√		√√	
Arts integration methodology	√	√	√	√
Music playlists for movement/moods	√			
Lists and handouts to project/print	√			



## Intended Users

- Theatre teachers (K-12) for teaching theatre arts
- English teachers (K-12) for teaching drama and ELA
- Elementary teachers (K-6) for arts integration
- Music teachers (K-6) for teaching drama and music
- Teachers working with: ESL, ELL, GATE, SPED

*Theatre, English, and elementary teachers*



## Benefits: Elementary

- Teach the Alabama theatre standards for grades K-5
- Improve literacy, especially for ESL students
- Teach with creative drama across the curriculum
- Reach all learning styles: differentiated instruction
- Support non-theatre teachers with quality PD

*Make learning fun and meaningful!*



## Benefits: Middle School

- Teach the Alabama theatre standards for grades 6-8
- Save money with no student books to buy (teacher license includes use by students and sub)
- Save time with thousands of ideas in one place
- Provide theatre curriculum for English teachers
- Support theatre and English teachers with quality PD

*Meet the standards and save time!*



## Benefits: High School

- Teach the Alabama theatre standards for grades 9-12
- Save money with no student books to buy (teacher license includes use by students and sub)
- Save time with thousands of ideas in one place
- Provide theatre curriculum for English teachers
- Support theatre and English teachers with quality PD

*Meet the standards and save time!*



# DW Technology Requirements

- Internet connection (Wi-Fi or hard-wired)
- Internet device (smartphone, tablet, computer)
- Web browser + PDF reader installed
- Projection capability (to show posters, content, etc.)
- Supported platforms: Mac, Windows, iOS, Android

*Works with school and personal devices*

## About the Author

- National consultant and presenter
- Bravo Award Winner: Outstanding Arts Educator of California
- Adjunct professor: Pepperdine, Univ. of Phoenix, Cal State LA
- 25 years teaching PreK-college
- 36 years as a performing artist



Mr. Jonas Basom  
“The Drama King”  
—*L.A. Times*

*Author, educator, performer, and leader*



## Pricing: Single Teacher License

Item	Price	Save
Drama Works! Online (1yr access)	\$99.95	
DW Companion Book of Lesson Plans	\$79.95	
DW Creativity Cards	\$89.95	
DW Vocabulary Cards	\$59.95	
Digital/Print Package: DW Online (1yr) + Book	\$169.95	\$10
Complete System: DW Online (1yr) + Book + Creativity Cards + Vocabulary Cards	\$299.95	\$30

*For use by 1 licensed teacher only*





## Benefits of Each License

- Includes use by all students of the licensed teacher (save money with no extra books to buy students)
- Transferable if/when new teacher hired (no charge)
- Teacher can login anytime from any internet device  
-school -home -work -personal
- Teacher can project, push to student screens, or print

*Unlimited use for the licensed teacher*



## AL Adoption Pricing (1)

Package	Price	Save
1) Drama Works! Online (1yr access)	\$99.95	
Extended Digital Access (thru SY 2023-2024)	\$399.95	<b>\$200</b>
2) Digital/Print Package (1yr digital + book)	\$169.95	<b>\$10</b>
Extended Digital Access (thru SY 2023-2024)	\$469.95	<b>\$210</b>
3) Complete System (1yr digital + book + both card sets)	\$299.95	<b>\$30</b>
Extended Digital Access (thru SY 2023-2024)	\$599.95	<b>\$230</b>

*Save more with extended digital access*



## AL Adoption Pricing (2)

<b>Components and Replacements</b>	<b>Price</b>
Drama Works! Online – Renewal (1yr access)	\$99.95
DW Companion Book of Lesson Plans	\$79.95
DW Creativity Cards	\$89.95
DW Vocabulary Cards	\$59.95
<b>Staff Development Teacher Training</b>	
Workshops, model lessons, video conferencing follow-ups	varies

*Create a customized package*



# Price Comparisons

<b>Purchasing Example</b>	<b>Price</b>	<b>Total</b>
1) 15 secondary theatre teachers (6-12)		
DW! Complete System (thru SY 2023-2024)	\$599.95	\$8,999.25
Traditional Theatre Textbook for every student (15 teachers, 30 students per class, 450 total books)	\$59.95	\$26,977.50
2) Pilot elementary school (25 teachers K-5)		
Drama Works! Online (1yr digital access)	\$99.95	\$2,498.75
Elementary theatre teacher (annual salary)		\$44,500.00

*Huge savings helps you reach more teachers*



## Staff Development Services

- Teacher Training Workshops (teachers only)
  - classroom management -arts integration -AL standards
- Model Demonstration Lessons (with students)
  - teachers observe -guided reflection -drama or arts integration
- Video Conferencing PD sessions (teachers only)
  - individuals -groups -Q&A -share screen –activities

\*Pricing varies: contact us for details

*Inspire, prepare, and support teachers*



## Funding Sources

- 2018 Instructional Materials Allotment for textbooks
- District budgets
  - Arts education -Gifted -Technology -School site
- Title I and Title II for literacy and ESL strategies
- Grants (e.g., AL State Council on the Arts, NEA)
  - Arts integration -Differentiated learning -STEM to STEAM

*Multiple ways to fund curriculum and PD*



## Recommended Packages

- Curriculum + training for theatre teachers (K-12)
- Curriculum + training for English teachers (K-12)
- Curriculum + training for elementary teachers (K-6)  
-classroom -music -arts integration -STEM to STEAM
- Curriculum + training for a pilot elementary school
- Curriculum + training for afterschool programs

*Contact us to design a package to fit your needs*

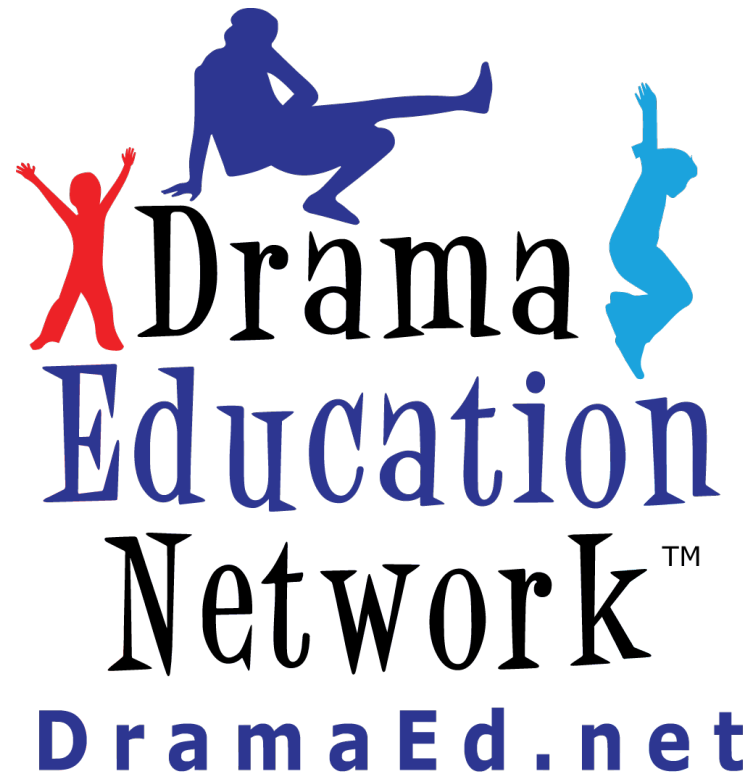


## Texas Clients

- **Textbook Adoptions:** Houston, Dallas, San Antonio, Austin, Fort Worth, Leander, Arlington, El Paso...
- **PD for Teachers:** Houston, Tyler, Waco, Garland, Brownsville, Corpus Christi, Fort Bend, Keller...
- **University Adoptions:** Howard Payne, Texas A&M Corpus Christi, UT Austin, Univ. of Houston...

*Licensing and PD training for K-12 teachers*





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