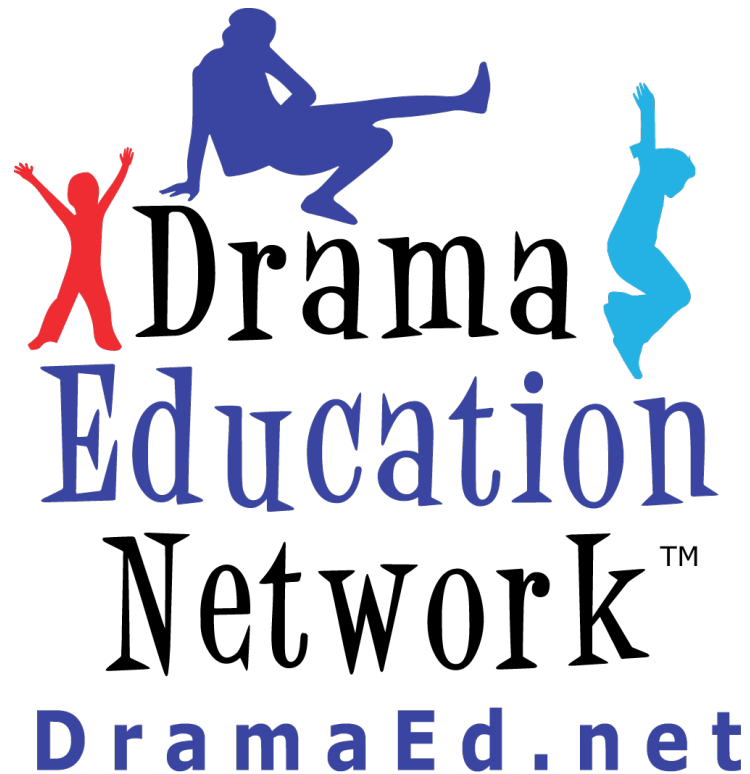


*Helping Texas
Teachers
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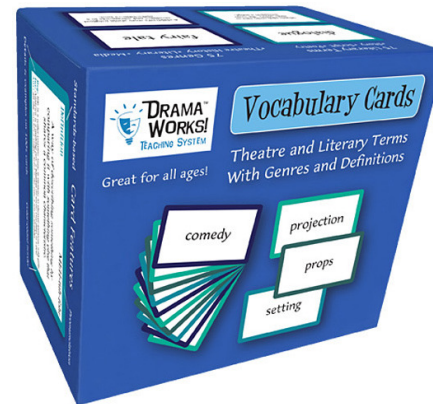
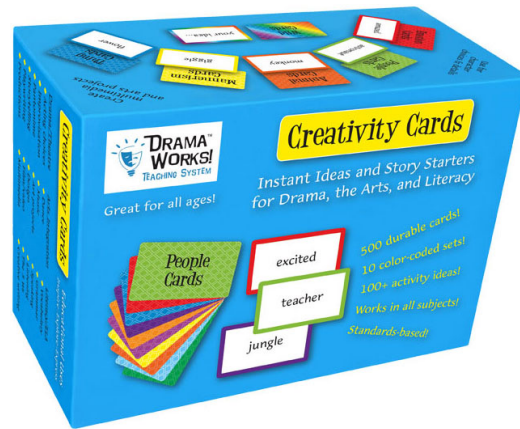
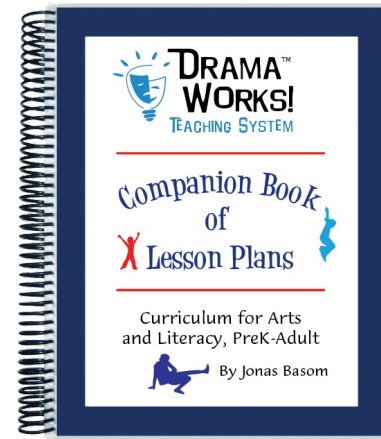
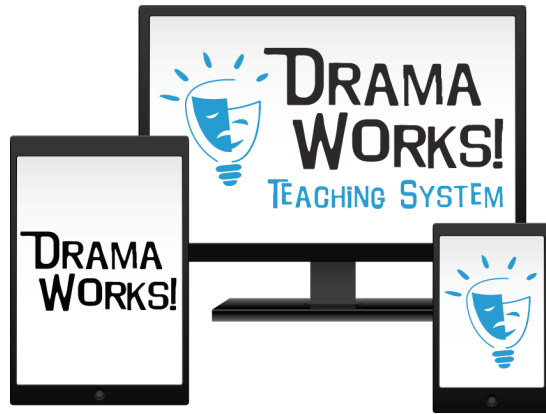
Jonas Basom, President | jbasom@DramaEd.net



Curriculum for Creative Drama, Theatre, Literacy, and Arts Integration

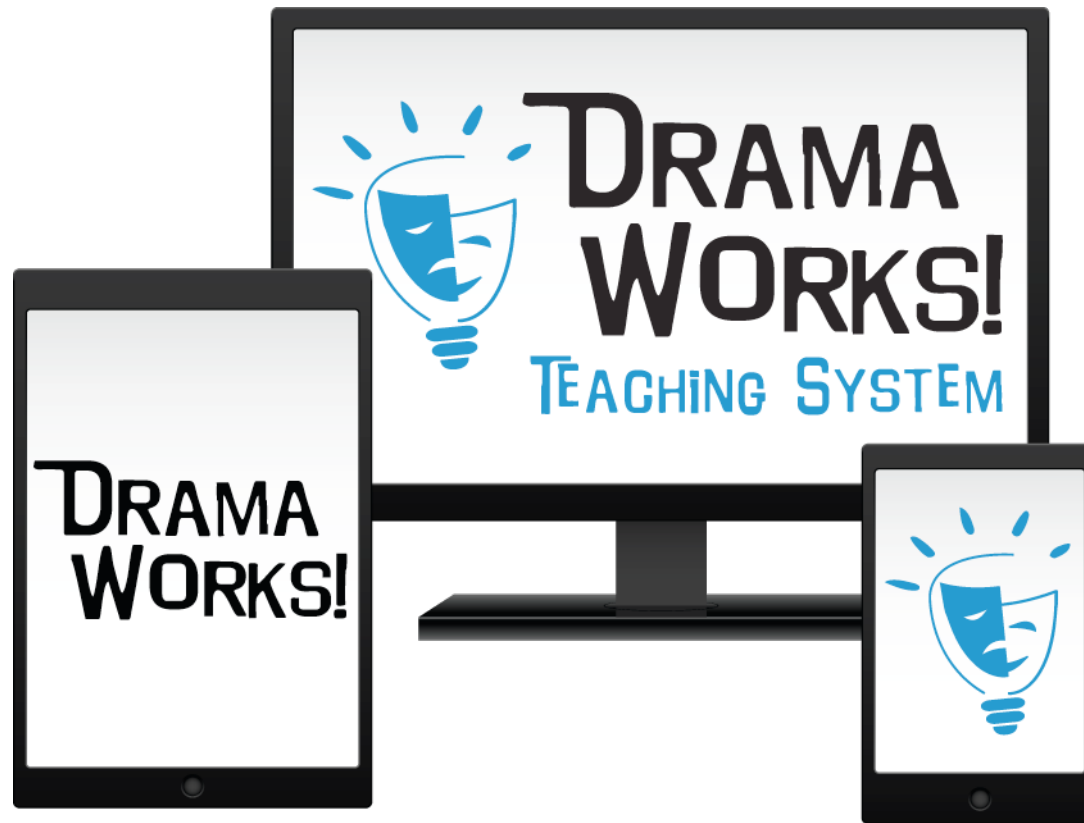
Purchase with IMA state textbook funds

Ideal for teaching K-12 theatre or English, and K-5 classroom
Approved by TEA for K-12 TEKS (the only textbook for K-8)



Program Components

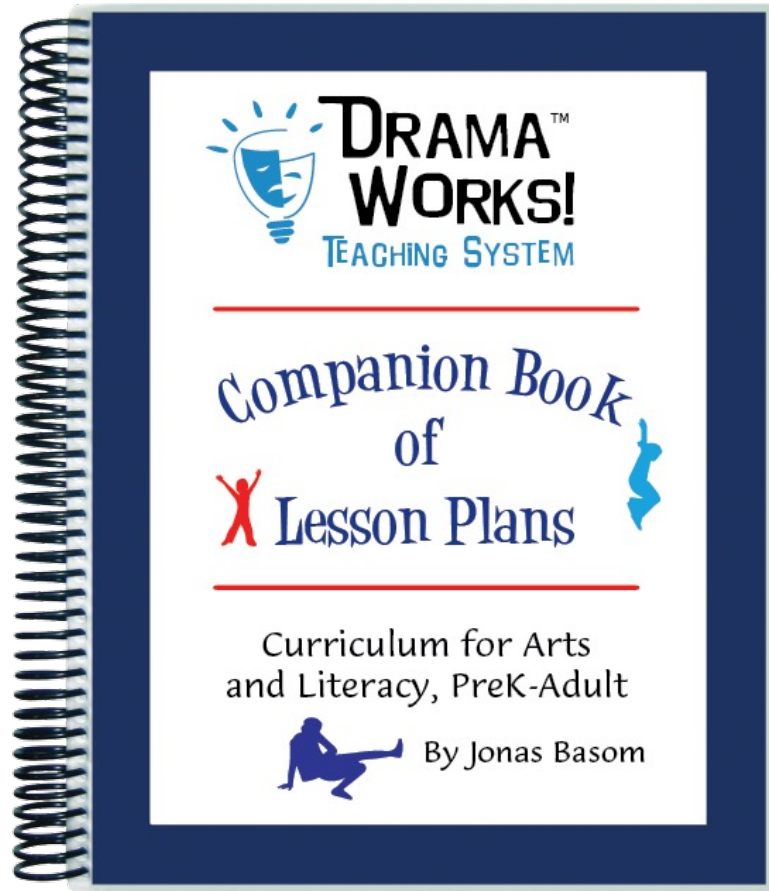
- Drama Works! Online (digital subscription)
- Companion Book • Creativity Cards • Vocabulary Cards
- Available separately or in packages



Drama Works! Online

The entire curriculum in digital format.

Read, project, or print from computer, tablet, or phone.
Bonus: annual updates, PD videos, and TEKS alignment.

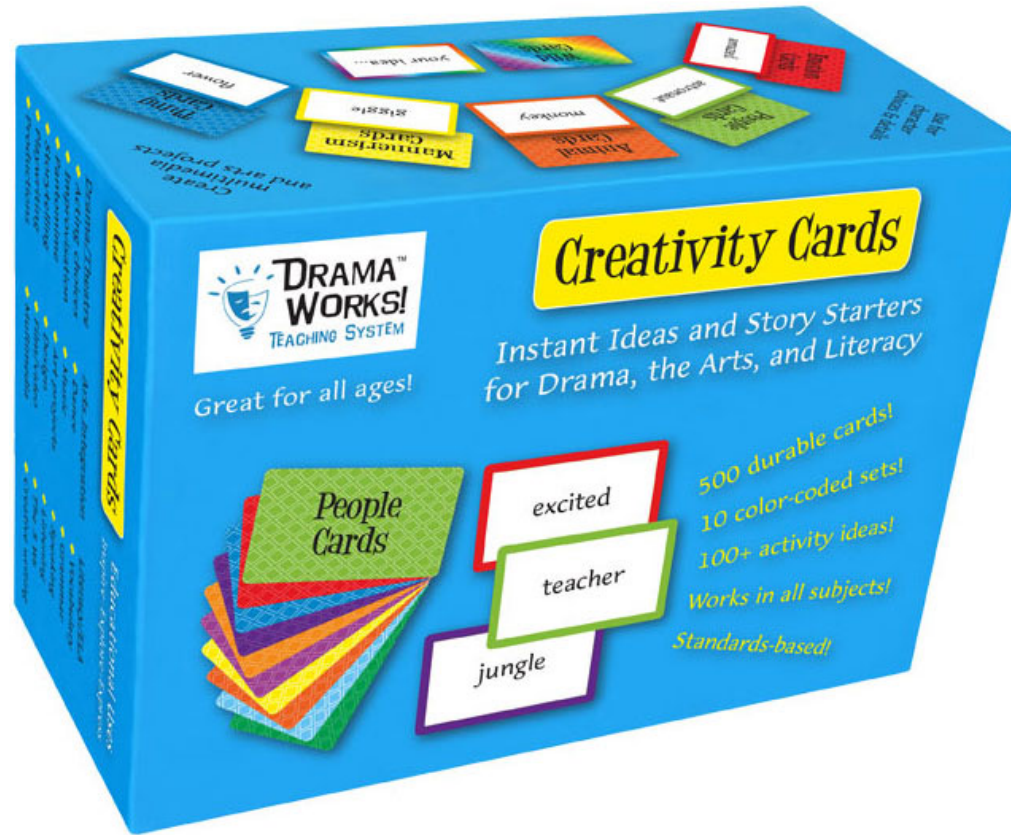


Companion Book of Lesson Plans

The 150 lesson plans, 65 indexes, and glossary from *DW Online*.

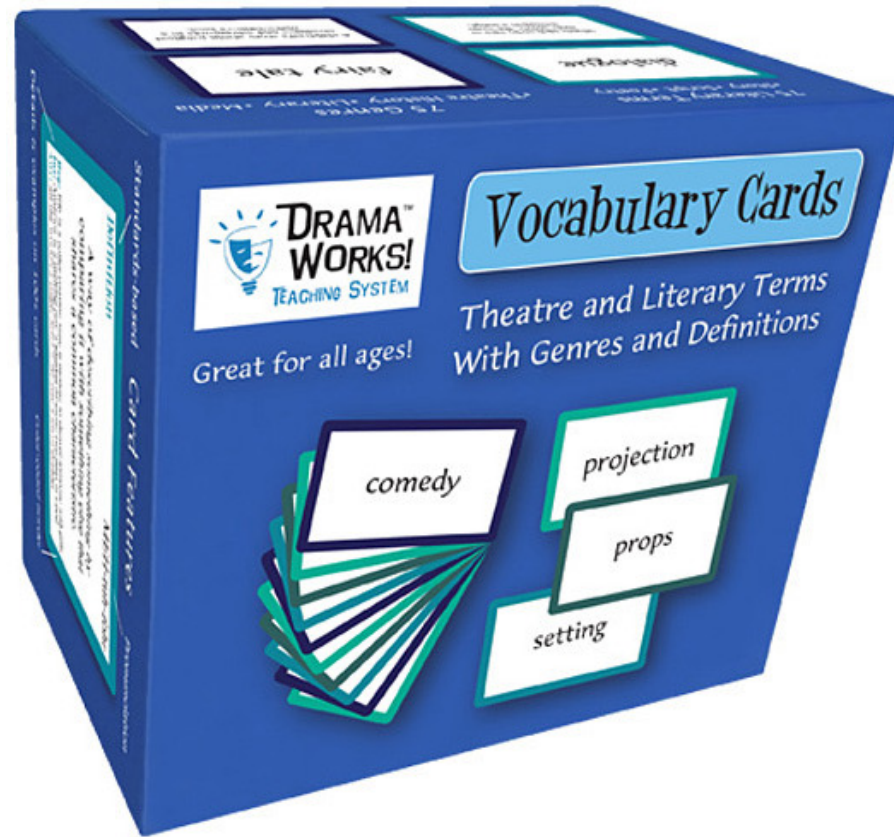
Sturdy coil-bound book with plastic covers, tabs, and pocket.

Save the time and cost of printing from online.



Drama Works! Creativity Cards





500 cards from *DW Online* produced as 3x5 color-coded cards in a portable box with plastic tabs and bonus ideas. More durable, colorful, and readable than printing from online.




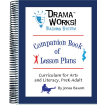


Drama Works! Vocabulary Cards

300 terms from *DW Online* glossary produced as 3x5 color-coded cards with definitions on back in a portable box with tabs. More durable, colorful, and readable than printing from online.

Component Comparison (1)

Features and Content (√√ = more/bonus content)				
Standards alignments (current)	√			
Printable lesson plans (150)	√	√		
Cross-indexing of lessons (65+ topics)	√√	√		
Curriculum integration ideas (3000+)	√√	√	√	√
Classroom management system	√			
Keyword search of DW content	√			
Posters to project and/or print	√			
Curriculum planning resources	√√	√	√	√

Component Comparison (2)

Features and Content (√√ = more/bonus content)				
Updated content and features	√			
Glossary with definitions (300 terms)	√√	√		√√
Learning theories and pedagogy	√√	√	√	√
Detailed teaching strategies	√√	√	√	√
Creativity cards to spark ideas (500)	√		√√	
Arts integration methodology	√	√	√	√
Music playlists for movement/moods	√			
Lists and handouts to project/print	√			



Intended Users

- Theatre teachers (K-12) for teaching theatre arts
- English teachers (K-12) for teaching drama and ELA
- Elementary teachers (K-6) for arts integration
- Music teachers (K-6) for teaching drama and music
- Teachers working with: ESL, ELL, GATE, SPED

Theatre, English, and elementary teachers



Benefits: Elementary

- Teach the Texas theatre TEKS for grades K-5
-Texas House Bill 5 requirement for elementary
- Improve literacy: excellent for ESL/ELD/ELA
- Teach with creative drama across the curriculum
- Reach all learning styles: differentiated instruction
- Great for: -arts integration -STEAM -ELD -SEL

Make learning fun and meaningful!



Benefits: Middle School

- Teach the Texas theatre TEKS for grades 6-8
- Save money with no student books to buy
-teacher license includes use by students and sub
- Save time with thousands of ideas in one place
- Provide theatre curriculum for English teachers
- Support theatre and English teachers with quality PD

Meet the standards and save time!



Benefits: High School

- Teach the Texas theatre TEKS for grades 9-12
- Save money with no student books to buy
-teacher license includes use by students and sub
- Save time with thousands of ideas in one place
- Provide theatre curriculum for English teachers
- Support theatre and English teachers with quality PD

Meet the standards and save time!



DW Technology Requirements

- Internet connection (Wi-Fi or hard-wired)
- Internet device (smartphone, tablet, computer)
- Web browser + PDF reader installed
- Projection capability (to show posters, content, etc.)
- Supported platforms: Mac, Windows, iOS, Android

Works with school and personal devices



Pricing Per Teacher

Item	Price	Save
Drama Works! Online (1yr access, 1 teacher)	\$99.95	
DW Companion Book of Lesson Plans	\$79.95	
DW Creativity Cards	\$89.95	
DW Vocabulary Cards	\$59.95	
Digital/Print Package: DW Online (1yr) + Book	\$169.95	\$10
Complete System: DW Online (1yr) + Book + Creativity Cards + Vocabulary Cards	\$299.95	\$30

For use by 1 licensed teacher



Texas Adoption Pricing (1)

Option #1: Digital Only

Package Contents	Price
Drama Works! Online (digital subscription, 1 teacher)	
- Single Teacher License (1yr access)	\$99.95
- Single Teacher License (renewal, 1yr access)	\$99.95
- Extended license (through SY 2026-2027)	\$399.95

Order in EMAT or send us a PO



Texas Adoption Pricing (2)

Option #2: Digital/Print Package

Package Contents	Price
Drama Works! Online (1yr) + Companion Book of Lesson Plans *\$10 savings built into price	\$169.95
Extended license (through school year 2026-2027) + Companion Book of Lesson Plans *\$10 savings built into price	\$469.95

Order in EMAT or send us a PO



Texas Adoption Pricing (3)

Option #3: Complete System

Package Contents	Price
Drama Works! Online (1yr) + Companion Book of Lesson Plans + Creativity Cards + Vocabulary Cards *\$30 savings built into price	\$299.95
Extended license (through SY 2026-2027) + Companion Book + Creativity Cards + Vocabulary Cards *\$30 savings built into price	\$599.95

Order in EMAT or send us a PO



Texas Adoption Pricing (4)

Replacement Components

Package Contents	Price
DW Companion Book of Lesson Plans	\$79.95
DW Creativity Cards	\$89.95
DW Vocabulary Cards	\$59.95

Order in EMAT or send us a PO



Benefits: Single Teacher License

- Includes use by all students of the licensed teacher
-save money: no extra sets of books to buy for students
- Login anytime from any internet device
-school -home -work -personal
- Read, project, share to student screens, or print
- Add PDF docs to login protected digital classroom

Unlimited use for the licensed teacher



Benefits: Extended License

- Logins stay active through SY 2026-2027
- No need for annual POs or budget planning
- No interruption to teacher access
- No charge to update teacher information each year
-new hires replace outgoing teachers on existing licenses

Unlimited use for the licensed teacher



Price Comparisons (1)

Purchasing Example	Price	Total
15 secondary theatre teachers (grades 6-12)		
DW! Complete System (thru SY 2026-2027)	\$599.95	\$8,999.25
Traditional theatre textbook for every student (15 teachers, 30 students per class, 450 total books)	\$59.95	\$26,977.50
Drama Works! is less than 1/3 rd the cost of traditional textbooks		

Huge savings helps you reach more teachers



Price Comparisons (2)

Purchasing Example	Price	Total
Pilot elementary school (25 teachers K-5)		
DW! Complete System (1yr access)	\$299.95	\$7,498.75
DW! Online (1yr access, renewal for 25 teachers)	\$99.95	\$2,498.75
Elementary theatre teacher (annual salary)		\$44,500.00
Drama Works! reaches all K-5 subjects, teachers, and students for less than 20% the cost of 1 full-time teacher (less than 6% in renewal years)		

Huge savings helps you reach more teachers



Staff Development Services

- Teacher Training Workshops (teachers only)
-classroom management -arts integration -standards alignment
- Model Demonstration Lessons (with students)
-teachers observe -guided reflection -drama or arts integration
- Video Conferencing PD Sessions (teachers only)
-individuals -groups -Q&A -share screen -activities

*Pricing varies: contact us for details

PD Plans are customized to fit your needs



Benefits of PD Trainings

- Help teachers understand/implement *Drama Works!*
-digital vs. print components -TEKS -classroom management
- Motivate more frequent/effective use of *DW*
-teachers who receive our PDs login 5x more often
- Enhance knowledge and skills for best practices
-drama/theatre -arts integration -literacy -STEAM -SEL
- Learn directly from the author of *Drama Works!*

Inspire, prepare, and support teachers

About the Author

- International consultant and presenter
- Bravo Award Winner: Outstanding Arts Educator of California
- Adjunct professor: Pepperdine, Univ. of Phoenix, Cal State LA
- 29 years teaching PreK-college
- 45 years as a performing artist



Mr. Jonas Basom
“The Drama King”
—*L.A. Times*

Author, educator, performer, and leader

Funding Sources

- Instructional Materials Allotment (IMA) for textbooks
- School/district budgets: VAPA, GATE, ELA, SEL
- Title I, II, and III for literacy strategies and training
- Grants (city/county/state arts, NEA, foundations)
-arts integration -theatre arts -SEL -STEAM -creativity

Multiple ways to fund curriculum and PD



Recommended Packages

- Curriculum + training for theatre teachers (K-12)
- Curriculum + training for English teachers (K-12)
- Curriculum + training for elementary teachers (K-6)
-classroom -music -arts integration -STEAM -SEL
- Curriculum + training for a pilot elementary school
- Curriculum + training for afterschool programs

All packages are customized to fit your needs



Texas Clients

- **Textbook Adoptions:** Houston, Dallas, San Antonio, Austin, Fort Worth, Leander, Arlington, El Paso, La Joya, Lamar, Northside, Socorro...
- **PD for Teachers:** Houston, Tyler, Waco, Garland, Brownsville, La Joya, Fort Bend, Keller, Comall...
- **University Adoptions:** Howard Payne, Texas A&M Corpus Christi, UT Austin, Univ. of Houston...

Licensing and PD training for K-12 teachers

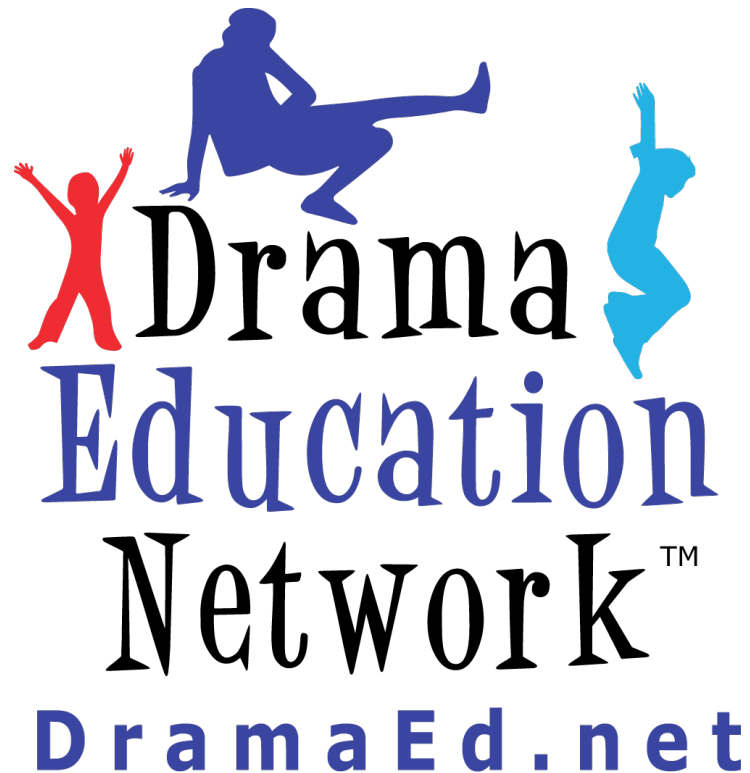


Why Choose Drama Works?

- *Qualifications*: TEA approved, dozens of districts
-TEKS aligned K-12 -the ONLY approved textbook K-8
- *Content*: all ages, subjects, and standards in one place
- *Convenience*: easy access, any device, project/print
- *Quality*: digital/print materials, PD teacher trainings
- *Cost*: less than 1/3rd of traditional textbooks

The best value and the greatest impact

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